





## Display Ads

RATES		SPecs/REQUIREMENTS	SAMPLES
FREQUENCY	COLUMN INCH		<b>1 Col. x 2"</b>
1x-4x.....	\$50	One Column..... 1.71" wide	<div style="display: flex; justify-content: space-between;"> <div style="width: 48%;">  <p>Scan for Duarte Nursery Website! 1-800-GRAFTED • HUGHSON, CA</p> </div> <div style="width: 48%;"> <p><b>TANKS</b></p> <p><b>LEAKY TANK?</b></p>  <p>Line it with a custom made drop in liner. Made to order. Just send the measurements of your tank. Materials are for potable and irrigation water storage. We also make ditch &amp; stream liners for easy water transferring. Since 1962</p> <p><b>POLYFABRICS</b> 221 W. Meats Ave., Orange, CA 92665 (714) 637-6300 • FAX: (714) 637-6302 1-800-621-6365 • www.polyfabrics.com</p> </div> </div>
5x-10x.....	\$45	Two Column..... 3.71" wide	
11x-20x.....	\$40	Three Column..... 5.71" wide	
21x-27x.....	\$35	Four Column..... 7.71" wide	
		Five Column..... 9.67" wide	
<b>Color Rate: \$50 per issue</b>		<ul style="list-style-type: none"> <li>• PDF file with no crop marks or white space</li> <li>• \$0 Design Fee</li> </ul>	<b>2 Col. x 2"</b>
<p>Minimum size for Display Ads is one column wide by one inch deep (1x1). Depth may be increased by increments of 1/4"</p> <p><b>How to calculate column inches?</b> Col. inches = # of cols. x inches (width) (depth)</p>			<p><b>FINANCING</b></p>  <p><b>CON TERRA</b></p> <p><b>A Lender with Perspective</b></p> <ul style="list-style-type: none"> <li>• Farm Real Estate Lending</li> <li>• Crop Operating Loans</li> <li>• Permanent Plantings</li> <li>• Debt Restructure</li> </ul> <p>Tharvin Gill   530-870-9680   tharvin.gill@conterraag.com</p>

## Word Ads

RATES		SPecs/REQUIREMENTS	SAMPLES
FREQUENCY	COLUMN INCH		
1x-4x.....	66c/word	<ul style="list-style-type: none"> <li>• Deadline is eight (8) days (Tuesday, 12 noon) prior to publication date</li> <li>• No maximum word limit</li> <li>• Provide all word copy via email or phone</li> <li>• Out of state advertisers must prepay</li> </ul>	<p><b>PIPE</b></p> <p><b>SPRINKLER PIPE</b> 2in, 3in, and 4in. Mainline and gated pipe 6in, 8in, 10in and 12in. Reconditioned wheel lines: all types of fittings and sprinkler heads and risers. delivery available. Phone number: 559-779-4798</p> <p><b>WOODLAND SURPLUS PIPE &amp; STEEL</b> Large section! Low prices on ALL metal in stock! Yard art, tractors, trucks &amp; more. Matt 530-402-6079 www.woodlandsurpluspipeandsteel.com</p> <p><b>SERVICES AVAILABLE</b></p> <p><b>BURN PILE</b> Get rid of orchard stumps and trees? Converted to biochar, carbon sequestration. Reverses climate change. Call Davis Ag at 209-670-5278.</p>
5x-10x.....	61c/word		
11x-20x.....	54c/word		
21x-27x.....	50c/word		
Minimum rate is \$13.20 for 20 words. Each additional word over 20 will be charged at above rates.			<p><b>REAL ESTATE</b></p> <p><b>TRACY 100.79 AC.</b> Young Walnuts, 4 parcels with good water. \$3,931,000. Tracy 61.38 AC Two houses, good soil and water with Old River frontage. \$2,650,000. Tracy 81.76 AC Young Walnuts, BCID water, reduced \$3,270,000. Tracy 3.22 AC in City Limits, zoned commercial, reduced \$2,225,000. Tracy 40.15 AC, good water and soils, \$1,525,000. Tracy 62.30 AC, near town, large ag pole barn, good water and soil. 2 parcels. \$2,648,000. Tracy 28.61 AC excellent soils, abundant water, reduced \$1,116,000. Stockton 267 AC Industrial near BNSF Train Terminal. \$53,510,000 - PENDING. Gary Reeve, Broker, #00875626 Reeve-Associates 209-484-7012 garyreeve@sbcglobal.net</p>

## Online Ads

RATES	SPecs/REQUIREMENTS	SAMPLES
<p>WEEKLY:</p> <p><b>Word:</b> \$10 per week</p> <p><b>Display:</b> \$50 per week</p> <p>MONTHLY:</p> <p><b>Word:</b> \$30 per month</p> <p><b>Display:</b> \$150 per month</p>	<ul style="list-style-type: none"> <li>• .jpg or .png file for display ads</li> <li>• No maximum word limit for word ads</li> <li>• Please include all click-thru links, URLs, or phone numbers you would like included</li> </ul>	
*Double price for featured listing on CalAgXchange homepage		

PRINT & DIGITAL PACKAGES					
PACKAGE NAME	SEED	PLANT	PLOT	ACRE	HARVEST
Print Ad Size	1 Col. x 1" Full Color	Business Card 2 Col. x 2" Full Color	Large Square 2 Col. x 4" Full Color	Banner 5 Col. x 3" Full Color	½ Page 5 Col. x 6" Full Color
Monthly Rates	1x Month:.....\$350 3x Month:.....\$330 6x Month:.....\$310 12x Month:.....\$280	1x Month:.....\$650 3x Month:.....\$620 6x Month:.....\$570 12x Month:.....\$520	1x Month:.....\$1,100 3x Month:.....\$1,050 6x Month:.....\$960 12x Month:.....\$880	1x Month:.....\$1,800 3x Month:.....\$1,710 6x Month:.....\$1,570 12x Month:.....\$1,440	1x Month:.....\$3,300 3x Month:.....\$3,130 6x Month:.....\$2,880 12x Month:.....\$2,640
Ad Design	✓	✓	✓	✓	✓
(2) Print Listings Ag Alert 21,000 Copies Printed	✓	✓	✓	✓	✓
Digital Listing Ag Alert Accessible by all members	✓	✓	✓	✓	✓
Online Listing CalAgXchange Webpage	✓	✓	✓	✓	✓
Business Directory	✗	✓	✓	✓	✓
Social Media Post	✗	✗	✓	✓	✓
*Custom options available upon request					

